



Art Renewal Center Living Artists/ Masters Application

Thank you for interest in the ARC Approved™ Artists and Living Master Galleries. The Art Renewal Center was founded in 1999 for the advancement of traditional, classical, and humanist art. As a registered 501(c)3, non-profit, educational foundation and one of the Internet's leading art resources, the ARC Museum contains over 7,100 artists with over 80,000 images, many of which are high-resolution. Currently the Living Masters Gallery is the third most visited section of the ARC website. Our current Living Masters are enjoying further success in their careers from the exposure they receive from their gallery on ARC. A significant number of artists have reported receiving major commissions and invitations for prominent gallery representation as a direct result from their online exhibit at the Art Renewal Center www.artrenewal.org. ARC has become the “go-to” standard for galleries seeking the finest living artists in the world.

ARC, having become the center for artists, collectors, and scholars, is the defining force for Contemporary Realism and excellence. We have in our ARC family an exclusive group of artists whom we have classified into the following three levels of expertise:

- **ARC Living Artist™ (A.R.C.L.A.)** - The artist has dedicated themselves to becoming a realist artist with the wish to express our shared humanity through the visual arts. In addition, an ARC Artist™ has shown some competence and understanding of at least 3 of the basic building blocks of great art, these being for a painter: accurate drawing, compositional sensibilities, effective use of lighting, the technical ability to use modeling, glazing /scumbling, perspective, tone, hue and successful emotional expression. For a Sculptor: accurate representation of 3 dimensional objects, compositional sensibilities in 360 degrees, the technical ability to create an accurate finish to the surface of the sculpture, successful emotional expression.
- **ARC Associate Living Master™ (A.R.C.A.L.M.)** - The artist has dedicated themselves to becoming a realist artist with the wish to express our shared humanity through the visual arts. In addition, an ARC Associate Living Master™ has shown significant skill in all of the building blocks of great art as defined in the ARC Artist™ description above. They have further developed their skills, experience and body of work to the point where they are in striking distance of becoming a full ARC Living Master as described below.
- **ARC Living Master™ (A.R.C.L.M.)** - The artist has dedicated themselves to becoming a realist artist with the wish to express our shared humanity through the visual arts. In addition, an ARC Living Master™ has mastered all of the building blocks of great art as defined in the ARC Artist™ description, creating fully professional works of art, as well as some identifiable masterpieces. Beyond that, they have successfully created a body of work which demonstrates accomplished facility in their craft that compares to the masters of prior centuries. Their work demonstrates strong, reliable, poetic sensibilities which intertwine great universal subjects, powerful original compositions and mastery over all aspects of the craft, working seamlessly to enhance the chosen subject. They repeatedly are able to “suspend disbelief” in the viewer eliciting empathy which is rooted in our shared humanity.

If you believe you would qualify and are interested in becoming a member of the most prominent realist art foundation and would like to have your work seen by millions of yearly visitors who are targeted art lovers, collectors, gallery owners and museum officials, ARC is now ready to review your work.

Procedure

All artists will be judged exclusively on the basis of merit by a minimum of 4 judges from the ARC Board of Judges, whose expertise and credentials are posted on the ARC website. All applicants will be notified as to whether or not they have qualified.

Acceptance into one of the categories above include many benefits:

- Living Artists are set up with a gallery on our website. Each Artist is allowed up to 30 images of their finest work. This includes 30 high-resolution images and 30 large thumbnails with the title, date, medium and dimensions of each work. Living Artists may include their biographical and contact information with their gallery of images along with any awards, reviews and commentary (must be in digital ready-to-use format).
- All ARC artists are given a Free Membership to the ARC Museum for use of high resolution images.
- ARC Artists of Associate Living Master™ status or higher may submit news items of current exhibitions, publications, notable awards, and workshops for possible inclusion in our blog.
- All ARC artists may submit information as to upcoming exhibitions of their work on ARC's Exhibitions Page.
- All ARC Artists will automatically receive regular ARC updates and prospectus for all upcoming competitions.
- All ARC Artists are invited to submit articles and essays for possible publication on the ARC website.
- An artist's work is reviewed approximately once every four years after their gallery is up on the ARC website. This is done by another panel of judges and is the time at which status can change from ARC Artists™ to ARC Associate Living Master™ to Living Master™. This is why it is important for an artist to take advantage of their annual update to add new images and a listing of new awards and shows, so that the judges can see the artist's progress as can the rest of ARC's visitors. It is important the world knows an artist is actively painting and creating new works. Changes in status are based solely on merit and the artist's work. No fee is charged for the re-evaluation process.

All items submitted are posted on ARC at ARC's sole discretion. ARC reserves the right not to place any information or images on the website which it deems inappropriate and to edit submitted materials.

Membership Fees

100% of the proceeds from Membership dues and contributions are dedicated to be used for the ARC Salon™, Scholarship and Museum fund and may be tax-deductible. (Please check with your tax specialist)

- A \$75.00 non-refundable application and processing fee.
- An annual membership fee of \$300.00 for all artists accepted into the Living Artists Gallery. This fee is due every January and includes one free update a year to add new images and information. (with the exception of full ARC Living Masters™ who only pay the \$300 membership fee the first year.)
- A onetime set up fee of \$200.00 is charged to help offset the costs involved in preparing the artists gallery.
- Additional images may be included in an artist's gallery at \$10.00 per image during the initial set up (only applies if more than 30 are submitted and accepted).
- If the Artist wishes a second update a year in addition to the one that comes with the membership, a fee of \$150 will be charged.
- If accepted as a full ARC Living Master™, the membership for the Living Masters Gallery is free except for the first year, and the update fee is reduced to \$100.
- There is no additional fee for submitting information on exhibitions for our exhibition page.

Submission of Materials

- Signed and completed application form.
- A minimum of 15 and a maximum of 30 images of the artist's finest works. This may be submitted in the form of High-resolution digital images as JPEG or TIFF files supplied on a CD.
- Image preparation: Each submitted image must include the title of artwork, medium used to create the artwork, date, and dimensions.
- Sculptors must submit a minimum of 2 images of each sculpture submitted from different views.
- Current CV, résumé and/or biography.
- A non-refundable \$75.00 application and processing fee must be included with all submissions.



Living Artists Application Form

Name _____

Address _____

City _____ State _____ Zip _____

Country _____ Phone _____

Email address _____

Website _____

Method of Payment:

\$75.00 check or money order enclosed (U.S. funds drawn on a U.S. bank; payable to the *Art Renewal Center*)

Charge my MasterCard Visa American Express

Card Number _____ Exp. Date _____

Name on Card _____ Signature _____

*Please accept my submission for consideration in the *Art Renewal Center's Living Artists and Masters Gallery*. I warrant that my submission consists of original works, conceived and created entirely by me. I have read and understand the terms set forth in the application, and grant permission to the *Art Renewal Center* to reproduce my artwork on the ARC's website and promotional materials in the event I am accepted into the Living Artists or Living Masters Gallery.

Sending your materials and upon acceptance will constitute that you agree to the following:

"The artist grants to the Art Renewal Center (ARC) the limited right to display images of their artwork (paintings, drawings or sculpture) on their on-line website, or in their promotional literature. However, the Art Renewal Center always reserves the right with or without notice, to accept or reject any works or material offered for our on-line galleries or other programs, including the right to change our minds at any time. Any artist accepted may with reasonable notice, withdraw permission to show their work, but releases and holds harmless the Art Renewal Center for any damages, real or imagined, that may occur due to permitting the use of their work. Sending us images for use, and/or agreeing to their use by email, by fax, or ordinary mail is sufficient to establish this release, and limited right, but ARC may request an additional signed agreement as well. Nothing herein shall be construed to give ARC the right to sell reproductions of any artists work, unless agreed to in writing."

Signature* _____ Date: _____

Please mail your completed application, processing fee, images and CV to the following address:

**Art Renewal Center
Artist Submissions
100 Markley Street
Port Reading, NJ 07064**